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The Paul Cortese project

Paul Cortese was set up by a group of young entrepreneurs from Verona full of enthusiasm, passion and creativity, who trusted and followed their intuition; their intention was to create a fashion concept based on top quality, Made in Italy garments with eye-catching graphics. All items are the result of fine workmanship combined with cutting-edge manufacturing processes and great attention to detail.

Paul Cortese collections express beauty, skilful workmanship, elegance and attention to detail, all combined with the imagination and originality of its designers.

The brand's vision is to allow as many people as possible to wear accessible luxury garments.

The name of the brand is inspired by an imaginary Italian-American character that is restless, loves women and travelling, and is extremely generous with those in need of help; he is a relentless dreamer and his motto is "Be a dreamer; only if you dream your wishes will come true".

FASHION CONCEPT

Wearing Paul Cortese garments means dressing in a unique and original way.

The garments are manufactured with an artisan production process. Paul Cortese does not accept compromises and carefully selects the technical partners with which it collaborates.

The concept behind the models is the result of skilful workmanship, attention to detail and modern technologies. The materials used, all of a very high quality, guarantee an easy and versatile fit, suitable for an everyday look and for more refined nightlife outfits.

MADE IN ITALY

The production of the Paul Cortese brand is based on the 100% made in Italy concept, synonymous with an inestimable wealth of creativity and traditional know-how.

The team's work aims to constantly develop new models and innovative and captivating graphics in line with emerging trends.

The "Made in Italy" label has always represented a combination of beauty, fine workmanship, elegance and quality in the manufacture of refined and tasteful iconic products. For this reason Paul Cortese products can only be designed and manufactured in Italy.

Reasons to choose Paul Cortese

ITALIAN UNIQUENESS

When you choose Paul Cortese you choose an exclusive product, completely made in Italy.

DISTINCTIVE IMAGE

The graphics are exclusive to Paul Cortese. You will not find T-shirts of other brands with the same icons.

BE SAFE... IT'S PAUL

All our products are certified to guarantee the safety of those who wear them.

YOU ARE OUR WORLD

The people who work at and with Paul Cortese place customer satisfaction at the heart of everything they do. We think, create and produce thinking of you.

WORKMANSHIP AND TECHNOLOGY

Our company combines Italian artisan skills with modern technologies.

SOLIDARITY

Every time you choose Paul Cortese, you choose to help a child to have a better life.

RETAILERS

Our brand is currently available in about 100 of the most prestigious stores in this sector.

Stores: www.paulcortese.com/stores

FUTURE PROJECTS

In the next few years, the Paul Cortese brand will extend its existing range of products and will also develop new projects for clothing and accessories. Our projects will involve the best Italian artisans, avant-garde designers and inspired collaborators in order to create innovative, refined and original products with a great personality.

Products

T-SHIRT

Our T-shirts, both men and women's, are made using refined and high quality materials embellished with fun and original prints, made with the most modern and best printing techniques available on the market. After the printing process, each item is rewashed to check that the quality of the print is impeccable.

T-shirts: www.paulcortese.com/5-tshirt

TROUSERS

Our jeans and gabardine trousers for men are made in Veneto by the best manufacturers and washing companies to obtain a top quality fit and stonewash finish.

The full-grain leather back patches and belt loops are hand stitched and also made in Veneto.

The silver coloured buttons are also made in Veneto, with a personalised knurled and aged effect.

Trousers: www.paulcortese.com/23-trousers

BRACELETS

We have created a line of unisex wooden bracelets using processing techniques that date back to the 19th century, combining them however with modern technology; the result is a unique, flexible and resistant product that is also environmentally sustainable.

The bracelets are made by expert artisans and the production process includes 13 stages.

Each stage is subjected to several quality checks, up to the packaging of the product in an exclusive box.

Bracelets: www.paulcortese.com/11-bracelets

Video: https://youtu.be/x_eLxnR-Kdw